



DEPARTMENT OF COMMERCE

Census Bureau

Agency Information Collection Activities; Submission to the Office of Management and Budget (OMB) for Review and Approval; Comment Request; High-Frequency Surveys Program/Household Trends and Outlook Pulse Survey (HTOPS)

On January 15, 2025, the Department of Commerce (Department) received clearance from the Office of Management and Budget (OMB) in accordance with the Paperwork Reduction Act of 1995 to conduct the Household Trends and Outlook Pulse Survey (HTOPS) recruitment operation, January topical operation and February topical operation (0607-1029). We received approval for the March, April, and May HTOPS collections on April 11, 2025. On June 16, 2025, we were approved for the June and August 2025 topical collections. The HTOPS is designed to ensure availability of frequent data collection for nationwide estimates on a variety of topics for a variety of subgroups of the population. This notice serves to inform of the Department's intent to request clearance from OMB to conduct the HTOPS September, October, and December data collections. For September, we will conduct the 2030 Census Planning Survey, which is designed to understand attitudes and behaviors that relate to 2030 Census participation across demographic characteristics. Topics include Census knowledge and trust in Census data, intention to respond to the 2030 Census, barriers to completing the 2030 Census, and motivators to completing the 2030 Census. The October and December topical surveys will include content from the Household Pulse Survey. Household Pulse Survey content continues to serve as an experimental endeavor in cooperation with other federal agencies to produce near real-time data to understand the effects of current events, including health events, and other social or economic events facing the nation or a significant portion of the nation.

Data collected in the Household Pulse Survey demonstrate the ability to quickly collect and disseminate high-frequency data products that inform the public in urgent circumstances. Data products will include public-use data files and detailed data tables, which can be used by federal, state, and local agencies; academics and non-government organizations; the media;

and the public.

It is the Department's intention to commence data collection using the revised instruments on or about September 16, 2025, October 21, 2025, and December 9, 2025. We invite the general public and other federal agencies to comment on proposed, and continuing information collections, which helps us assess the impact of our information collection requirements and minimize the public's reporting burden. Public comments were previously requested via publication to the Federal Register on December 9, 2024, February 28, 2025, and May 13, 2025 during a 30-day comment period. This notice allows for an additional 30 days for public comments.

Agency: U.S. Census Bureau, Department of Commerce.

Title: High Frequency Surveys Program/Household Trends and Outlook Pulse Survey

OMB Control Number: 0607-1029

Form Number(s): None

Type of Request: Regular submission, Request for a Revision of a Currently Approved Collection

Number of Respondents: 8,300 (99,600 annually)

Average Hours Per Response: .333 (20 minutes)

Burden Hours: 2,754 (33,167 annually)

Needs and Uses: The High-Frequency Surveys Program was established as a natural progression from the creation of the Household Pulse Survey. The Household Trends and Outlook Pulse Survey is a probability-based, nationwide, nationally representative survey panel designed to test methods to collect data on a variety of topics of interest, and for conducting experimentation on alternative question wording and methodological approaches. The goal of the HTOPS is to ensure availability of frequent data collection for nationwide estimates on a variety of topics and a variety of subgroups of the population, meeting standards for transparent quality reporting of the federal statistical agencies and the Office of Management and Budget.

Panelists and households selected for the HTOPS were recruited from the Census Bureau's gold standard Master Address File. This ensures that HTOPS is rooted in this

rigorously developed and maintained frame and available for linkage to administrative records securely maintained and curated by the Census Bureau. Invitations to complete the monthly surveys will be sent via email and SMS messages. Questionnaires will be mainly internet self-response. The HTOPS will maintain representativeness by allowing respondents who do not use the internet to respond via computer-assisted telephone interviewing (CATI). All panelists will receive an incentive for each complete questionnaire. Periodic replenishment samples will maintain representativeness and panelists will be replaced after a period of three years.

Affected Public: Households

Frequency: Monthly

Respondent's Obligation: Voluntary

Legal Authority: Title 13, United States Code, Sections 141, 182 and 193.

This information collection request may be viewed at www.reginfo.gov. Follow the instructions to view the Department of Commerce collections currently under review by OMB.

Written comments and recommendations for the proposed information collection should be submitted within 30 days of the publication of this notice on the following website www.reginfo.gov/public/do/PRAMain. Find this particular information collection by selecting "Currently under 30-day Review - Open for Public Comments" or by using the search function and entering either the title of the collection or the OMB Control Number 0607-1029.

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