



DEPARTMENT OF HEALTH AND HUMAN SERVICES

Centers for Disease Control and Prevention

[30Day-25-1274]

Agency Forms Undergoing Paperwork Extension Act Review

In accordance with the Paperwork Reduction Act of 1995, the Centers for Disease Control and Prevention (CDC) has submitted the information collection request titled “Million Hearts® Hospitals & Health Systems Recognition Program” to the Office of Management and Budget (OMB) for review and approval. CDC previously published a “Proposed Data Collection Submitted for Public Comment and Recommendations” notice on October 21, 2024, to obtain comments from the public and affected agencies. CDC received one substantive comment related to the previous notice. This notice serves to allow an additional 30 days for public and affected agency comments.

CDC will accept all comments for this proposed information collection project. The Office of Management and Budget is particularly interested in comments that:

- (a) Evaluate whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility;
- (b) Evaluate the accuracy of the agencies estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used;
- (c) Enhance the quality, utility, and clarity of the information to be collected;
- (d) Minimize the burden of the collection of information on those who are to respond, including, through the use of appropriate automated, electronic, mechanical, or other

technological collection techniques or other forms of information technology, e.g.,
permitting electronic submission of responses; and
(e) Assess information collection costs.

To request additional information on the proposed project or to obtain a copy of the information collection plan and instruments, call (404) 639-7570. Comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to www.reginfo.gov/public/do/PRAMain. Find this particular information collection by selecting "Currently under 30-day Review - Open for Public Comments" or by using the search function. Direct written comments and/or suggestions regarding the items contained in this notice to the Attention: CDC Desk Officer, Office of Management and Budget, 725 17th Street, NW, Washington, DC 20503 or by fax to (202) 395-5806. Provide written comments within 30 days of notice publication.

Proposed Project

Million Hearts® Hospitals & Health Systems Recognition Program (OMB Control No. 0920-1274, Exp. 10/31/2025) – Extension – National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), Centers for Disease Control and Prevention (CDC).

Background and Brief Description

Heart disease, stroke, and other cardiovascular events kill over 800,000 Americans each year, accounting for one in every three deaths. Cardiovascular disease (CVD) is the nation's number one killer among both men and women and a leading cause of disability. Million Hearts®, a national, public-private initiative co-led by the Centers for Disease Control and Prevention (CDC) and the Centers for Medicare & Medicaid Services (CMS), was established to work with and across clinical and public health partners to prevent one million

cardiovascular events in five years.

Whether migrating towards value-based reimbursement or simply striving for a significant impact in reducing the devastation of heart attacks and strokes, clinical organizations are positioned to improve the health of the population they serve by implementing high-impact, evidence-based strategies. Achieving a Million Hearts® Hospitals & Health Systems designation signals a commitment to not only clinical quality, but population health overall. It is also an opportunity for public health partners to recognize and amplify effective strategies to support Americans in living heart-healthy lives.

Initially launched in 2020, the Million Hearts® Hospitals & Health Systems Recognition Program will continue to recognize institutions that are working to systematically improve the cardiovascular health of their patient population and the communities they serve by implementing strategies in alignment with the Million Hearts® 2027 priority areas of Building Healthy Communities, Optimizing Care, and Focusing on Health Equity. CDC anticipates that new applicants will range from health systems with multiple hospitals, hospitals with and without ambulatory medical practices, and medical practices not affiliated with hospitals.

Any clinical entity whose leaders consider it eligible may apply. Recognition can be achieved by a robust commitment to implement specific strategies, by implementing specific strategies, and most importantly, by achieving outcomes. Applicants will complete the Million Hearts® Hospitals & Health Systems Recognition Program application, indicating the areas in which they are committing to implement Million Hearts® strategies, areas in which they have implemented key strategies, and/or those strategies for which they have achieved outcomes/results.

Applicants must address a minimum of one strategy in at least three of the four areas (Building Healthy Communities, Optimizing Care, Focusing on Health Equity, and Supplemental Programs and Innovations) that are outlined in the online application with

reference to implementation resources, as appropriate. However, they are encouraged to target as many strategies as is appropriate for their institution. Applicants will be subject to a background check.

The Million Hearts[®] Hospitals and Health Systems designation conveys that the institution is committed to preventing heart attacks and strokes. All applicants with reported outcomes and a selection of those who are committing to implement or are implementing Million Hearts[®] strategies, will be asked to participate in a semi-structured, qualitative interview. The purpose of the interview is to obtain in-depth contextual information about the Million Hearts[®] strategies and facilitators used to achieve improved cardiovascular outcomes. Applicants with reported outcomes will receive increased recognition from Million Hearts[®] by having their success stories placed on the Million Hearts[®] website and amplified across Million Hearts[®] communication channels (e.g., e-newsletter, social media, learning collaboratives, presentations, etc.).

The program's web-based application will stay open throughout the year and applications will be reviewed on a quarterly basis and recognized within six months of acceptable review. CDC estimates that information will be collected from up to 50 applicants per year.

The overall goal of the Million Hearts[®] initiative is to prevent one million heart attacks, strokes, and other cardiovascular events in five years. Promoting evidence-based strategies and recognizing top performers are core components of the initiative. CDC will use the information collected through the Million Hearts[®] Hospitals & Health Systems Recognition Program to increase widespread attention on successful and sustainable implementation strategies; improve understanding of these strategies at the practice level; bring visibility to organizations that commit, implement, or have implemented Million Hearts[®] strategies; and motivate other hospitals and health systems to strengthen their efforts to prevent cardiovascular events.

OMB approval is requested for three years. Participation is voluntarily and there are no costs to respondents other than their time spent applying to the program (and responding to any follow up questions about their application) and providing information about their work to be recognized nationally. CDC requests OMB approval for an estimated 149 annual burden hours.

Estimated Annualized Burden Hours

Type of Respondents	Form Name	Number of Respondents	Number of Responses per Respondent	Average Burden per Response (in hours)
Medical & Health Service Manager	Recognition Program Application	50	1	160/60
Medical & Health Service Manager	Interview Guide	30	1	30/60

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[FR Doc. 2025-14770 Filed: 8/4/2025 8:45 am; Publication Date: 8/5/2025]