



## FEDERAL COMMUNICATIONS COMMISSION

[MB Docket No. 11-43; DA 20-1301; FRS ID 17222]

### **Audio Description: Preliminary Nonbroadcast Network Rankings**

**AGENCY:** Federal Communications Commission

**ACTION:** Notice.

**SUMMARY:** FCC announces the top national nonbroadcast network rankings from the 2019-2020 ratings year, and gives networks the opportunity to seek exemption from the July 1, 2021 update to the Commission's audio description requirements.

**DATES:** Exemption requests are due [INSERT DATE 30 DAYS AFTER DATE OF PUBLICATION IN THE FEDERAL REGISTER].

**ADDRESSES:** Filings should be submitted electronically in MB Docket No. 11-43 by accessing the Commission's Electronic Comment Filing System (ECFS) at <https://www.fcc.gov/ecfs/>. Filers should follow the instructions provided on the website for submitting filings.

**FOR FURTHER INFORMATION CONTACT:** For further information, contact Michael Scurato (202-418-2083; [Michael.Scurato@fcc.gov](mailto:Michael.Scurato@fcc.gov)).

**SUPPLEMENTARY INFORMATION:** This is a summary of the Media Bureau's Public Notice, DA 20-1301, released on November 2, 2020. The full text of this public notice will be available electronically in ASCII, Microsoft Word, and/or Adobe Acrobat via ECFS. Alternative formats are available for people with disabilities (Braille, large print, electronic files, audio format), by sending an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or calling the Commission's Consumer and Governmental Affairs Bureau at (202) 418-0530 (voice), (202) 418-0432 (TTY).

Audio description makes video programming accessible to individuals who are blind or visually impaired through "[t]he insertion of audio narrated descriptions of a television program's key visual elements into natural pauses between the program's dialogue." The Commission's audio description rules require multichannel video programming distributor

(MVPD) systems that serve 50,000 or more subscribers to provide 87.5 hours of audio description per calendar quarter on channels carrying each of the top five national nonbroadcast networks. The top five national nonbroadcast networks are defined by an average of the national audience share during prime time among nonbroadcast networks that reach 50 percent or more of MVPD households and have at least 50 hours per quarter of prime time programming that is not live or near-live or otherwise exempt under the audio description rules. The nonbroadcast networks currently subject to the audio description requirements are USA, HGTV, TBS, Discovery, and History.

In accordance with the Commission's rules, the list of top five nonbroadcast networks is updated at three year intervals to account for changes in ratings, and the third triennial update will occur on July 1, 2021, based on the 2019 to 2020 ratings year. According to data provided by the Nielsen Company, the top ten nonbroadcast networks for the 2019 to 2020 ratings year are: Fox News, MSNBC, CNN, ESPN, TLC, HGTV, Hallmark, History, TBS, and Discovery.

If a program network believes it should be excluded from the list of top five networks covered by the audio description requirements because it does not air at least 50 hours per quarter of prime time programming that is not live or near-live or is otherwise exempt, it must seek an exemption no later than 30 days after publication of this Public Notice in the Federal Register. The Media Bureau will promptly evaluate requests for exemption and will provide notice of any resulting revisions to the list.

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