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COMMODITY FUTURES TRADING COMMISSION

AGENCY INFORMATION COLLECTION ACTIVITIES: FINANCIAL EDUCATION CONTENT NEEDS SURVEY

AGENCY: Commodity Futures Trading Commission.

ACTION: Notice.

SUMMARY: In compliance with the Paperwork Reduction Act (44 U.S.C. 3501 et seq.), this notice announces that the Information Collection Request (ICR) abstracted below has been forwarded to the Office of Management and Budget (OMB) for review and comment. The ICR describes the nature of the information collection and its expected costs and burden.

DATES: Comments must be submitted on or before [**Insert date 30 days after publication in the Federal Register**].

ADDRESSES: Send comments regarding the burden estimated or any other aspect of the information collection, including suggestions for reducing the burden, to the addresses below. Please refer to this Federal Register notice in any correspondence.

Comments may be submitted to: Nisha Smalls, Office of Consumer Outreach, Commodity Futures Trading Commission, 1155 21st Street, NW, Washington, DC 20581;

Comments may also be submitted by any of the following methods:

The agency's website at <http://comments.cftc.gov>. Follow the instructions for submitting comments through the website.

Mail: Natise Stowe, Office of the Secretariat, Commodity Futures Trading Commission, Three Lafayette Centre, 1155 21st Street, NW, Washington, DC 20581.

Hand Delivery/Courier: Same as mail above.

Federal eRulemaking Portal: <http://www.regulations.gov>. Follow the instructions for submitting comments.

Please submit your comments using only one method and identity that it is for the renewal of this Federal Register notice.

All comments must be submitted in English, or if not, accompanied by an English translation. Comments will be posted as received to www.cftc.gov. You should submit only information that you wish to make available publicly. If you wish the Commission to consider information that you believe is exempt from disclosure under the Freedom of Information Act, a petition for confidential treatment of the exempt information may be submitted according to the procedures established in § 145.9 of the Commission's regulations.^[1]

FOR FURTHER INFORMATION OR A COPY CONTACT: Nisha Smalls, Office of Consumer Outreach, Commodity Futures Trading Commission, 1155 21st Street, NW., Washington, DC 20581, (202) 418-5895; FAX: (202) 418-5541; email: nsmalls@cftc.gov and refer to this Federal Register notice.

SUPPLEMENTARY INFORMATION:

Abstract: In accordance with 7 USC § 26, the CFTC is posing survey questions to the public. Questions included in the survey will inquire as to how often the respondents would like to receive content from

^[1] See 17 CFR 145.9.

CFTC, the format in which the respondents would like to receive information, and the topics the information should cover.

The Office of Consumer Outreach develops campaigns to change consumer behaviors, so that consumers can better avoid fraud as defined under the Commodities Exchange Act. The first campaign from the Office of Consumer Outreach involves utilizing government and non-profit agency distribution methods to provide anti-fraud information to consumers. This survey will assist the Office of Consumer Outreach in determining how the government and non-profit agencies would like to receive the anti-fraud information from the CFTC.

An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The Federal Register notice with a 60-day comment period soliciting comments on this collection of information was published on October 30, 2012.

Burden statement: The Commission estimates the burden of this collection of information as follows:

Regulations (17 CFR)	Estimated Number of Respondents	Total Annual Responses	Estimated Number of Hours Per Response	Annual Burden
Survey	500	500	.25	125

There are no capital costs or operating and maintenance costs associated with this collection.

The proposed survey will consist of the following questions:

Financial Education Content Needs Survey

1. Do you need financial education content to provide to your constituents?

Yes

No

*

2. Are you interested in receiving financial education content from the U.S. Commodity Futures Trading Commission (CFTC)?

Yes

No

3. Are you interested in receiving financial education content developed specifically for any of the audiences below? Please select all that apply.

Seniors

Youth

Military Service Members

Other (please specify)

4. How would you like the CFTC to provide financial education content to you?

Email with PDF attachment(s)

Email with Microsoft Word attachment(s)

Content included within the body of an email

Links to the content on CFTC's website

Other (please specify)

5. In what format would you like the CFTC to provide financial education content to you?

Long form document/copy from which you can pull the information you require

Copy that is formatted for specific uses such as articles, email, social media, etc.

Long form document/copy AND formatted copy for specific uses such as articles, email, social media, etc.

Other (please specify)

6. How often would you like the CFTC to send you financial education content?

- Weekly
- Biweekly
- Monthly
- Bimonthly

Other (please specify)

7. Please rate your constituent's interest in the following commodity futures trading topics:

	Very High	High	Neutral	Low	Very Low	N/A
News about the CFTC	<input type="checkbox"/> Very High	<input type="checkbox"/> High	<input type="checkbox"/> Neutral	<input type="checkbox"/> Low	<input type="checkbox"/> Very Low	<input type="checkbox"/> N/A
Trading information (futures, foreign currency exchange, precious metals, etc.)	<input type="checkbox"/> Very High	<input type="checkbox"/> High	<input type="checkbox"/> Neutral	<input type="checkbox"/> Low	<input type="checkbox"/> Very Low	<input type="checkbox"/> N/A
Fraud Avoidance	<input type="checkbox"/> Very High	<input type="checkbox"/> High	<input type="checkbox"/> Neutral	<input type="checkbox"/> Low	<input type="checkbox"/> Very Low	<input type="checkbox"/> N/A
Futures trading restitution options	<input type="checkbox"/> Very High	<input type="checkbox"/> High	<input type="checkbox"/> Neutral	<input type="checkbox"/> Low	<input type="checkbox"/> Very Low	<input type="checkbox"/> N/A

Other (please specify)

*

8. What channel(s) do you use to communicate with your constituents? Please select all that apply.

- Website
- Email/eNewsletter
- Printed newsletter
- Printed materials (brochures, booklets, flyers, etc.)

- Online paid media (banner ads, text links, etc.)
- Print paid media (magazine ads, newspaper ads, etc.)
- Earned media (press releases, omnipolls, etc.)
- Social media
- Webinars
- Events
- None of the above

Other (please specify)

*

9. How often do you use the channels below to communicate with your constituents?

	Weekly	Monthly	Quarterly	N/A
Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Email/eNewsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Printed newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Printed materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online paid media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print paid media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Earned media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Webinars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

10. Should anyone else within your organization receive financial education content from the CFTC? If yes, please provide their names and email addresses.

Yes

No

Done

Stacy D. Yochum
Counsel to the Executive Director

January 10, 2013

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